

Date: February 26, 2003 Planning Commission Meeting

Item No. *4

MILPITAS PLANNING COMMISSION AGENDA REPORT

Category: New Business

Report prepared by: Troy Fujimoto

Public Hearing: Yes: _____ No: X

Notices Mailed On: N/A

Published On: N/A

Posted On: N/A

TITLE: **S-ZONE AMENDMENT (P-SA2003-9) APPROVAL - SIGN PROGRAM**

Proposal: A request for approval of a sign program for a multi-tenant commercial building.

Location: 1541 California Circle

APN: 022-37-002

RECOMMENDATION: **Approval with conditions**

Applicant: Delta Signs, 2100 Sanguinetti Lane, Stockton, CA 95205, attn. Katrina Bambula.

Property Owner: Prentiss/Copley Investment Group, 3890 W. Northwest Hwy, Unit 400, Dallas, TX 75220.

Previous Action(s): "S" Zone Amendment Approvals, Use Permits, PUD, EIR, General Plan Amendment, Rezone

General Plan Designation: Industrial Park

Present Zoning: Industrial Park with an "S" Zone Overlay (MP-S)

Existing Land Use: Commercial Uses

Agenda Sent To: Applicant & Owner (as noted above)
William B. Stevenson, Sr. 1250 Bay Hill Drive, Suite 201, San Bruno, CA 94066

Attachments: Site and sign plans

BACKGROUND

In 1994, the Planning Commission approved a minor tentative map that separated a parcel into five smaller parcels. The subject site is one of these five parcels. Subsequently in 1994, the Planning Commission approved an S-Zone and Use Permit for a Burger King restaurant with drive-thru. In 2002, the Planning Commission approved use permits and S-Zone amendments to convert from a single tenant to a multi-tenant building.



Site looking from the Southeast

Site Description

The subject site is located at the northwest area of the city, located off of California Circle, south of Dixon Landing Road, near the Interstate 880 and Dixon Landing Road interchange. The site is approximately 1.13 acres with a zoning designation of Industrial Park with an "S"-Zone overlay (MP-S). The site is accessed, via a driveway, off of California Circle. Adjacent uses include Interstate 880 to the west, a vacant parcel to the northeast and an office building to the south. Area uses include industrial uses to the north, industrial park uses to the east and south and high-density residential (apartments) further east.

THE APPLICATION

With the recent conversion of this single tenant building to a multi-tenant building, the applicant is requesting approval of a sign program, pursuant to Sections 3.04 (Sign Program), 3.01(c) (Sign Program approval), and Section 42.00 (Site and Architectural Review) of the zoning ordinance, which requires sign programs be prepared and approved for multi-tenant buildings to ensure uniformity and consistency among all signage on a building and site. The approval of a sign program requires Planning Commission approval.

PROJECT DESCRIPTION

The applicant is proposing to establish a sign program for the site. The sign program includes tenant signage, informational signs and a reader board associated with the drive-thru.

Sign Program

Since the site does not have any street frontage, the sign ordinance allows the building perimeter to be used to calculate allowable sign area. Based on a building perimeter of 340 lineal feet, this site is allowed to have 170 square feet of sign area ($340 \text{ sf.} / 2 = 170 \text{ sf.}$).

The applicant is also proposing a reader board for the drive-thru that would be used to serve both tenants. Total square footage for this sign would be 8 square feet. The table below illustrates allowable sign area for the site.

*4

Proposed Signage Area	Square Feet
Tenant A (Starbucks)	68
Tenant B (vacant)	0
Reader board	8
Total allowable signage for site (based on building perimeter of 340 feet)	170
Signage Multiplier*	.043

* Multiplier used to determine allowable sign area for a tenant based on square footage (ex. 5,000 sf tenant space would be allowed 21.5 sf of sign area [5,000 x .043])

It should be noted that as part of an earlier lot split, this site is not allowed any type of freestanding/monument signage. In addition, off-site advertising is not permitted.

On-premises traffic signage

The applicant is proposing three on-premises traffic signs throughout the site. The purpose of this signage is to direct patrons to the drive-thru. According to the sign ordinance (Section 12.01), on-premises traffic signs are exempt when less than 12 square feet in size. The three signs are approximately 11 square feet, thus meet the requirements to be exempt. The signs will be bolted to the ground and will be constructed of aluminum with a black and gray structure color scheme, with the signage area consisting of painted black lettering on a white background.

ISSUES

Conformance with the Sign Ordinance

The proposed sign program complies with the City's sign ordinance as discussed below. According to the sign ordinance, the site would be allowed up to 170 square feet of signage and no freestanding signs.

Proposed Starbuck Signage

The applicant is proposing Starbuck's tenant signage. Total signage proposed is 68 square feet. This includes three round, internally illuminated "Starbuck" logo disks. Two of the disks will have a diameter of five (5) feet and will be on the south and west facing walls. The third disk will be four (4) feet in diameter and face in the eastern direction. In addition, the applicant is proposing two "drive-thru" signs on the west and south facing walls. These signs will have vinyl lettering on a solid aluminum base.

In keeping with recent sign standards set and approved throughout the City, *staff recommends* as part of the sign program that no cabinet signs be allowed unless part of the business logo.

On-premises traffic signage

The applicant is proposing three (3) on-premises traffic signs, however, as defined, these signs are not to contain any tenant signage, otherwise it is considered as a freestanding sign and subject to further Planning Commission review. In addition, this site does not allow any freestanding/monument signage as limited by an earlier lot split. Thus to be in conformance with the sign ordinance and previous

requirements, *staff recommends* that the proposed “Starbucks” logo be removed from all on-premises traffic signs.

Conformance with Zoning Ordinance and General Plan

The proposed sign program is compatible with the area and for a restaurant type of use. In this case, the new sign program will help patrons identify and better locate the building from nearby roadways. The proposed sign program does not conflict with any General Plan policies, and is consistent with Implementing Policy 2.a-I-3, which encourages economic pursuits, which will strengthen and promote development through stability and balance.

Conformance with S-Zone Combining District

The purpose of the “S” Zone Combining District is to “ensure the layout of the site and design of the proposed buildings, structures and landscaping are compatible and aesthetically harmonious with adjacent and surrounding development”. In this case, the proposed sign program is compatible with the site and neighborhood because the signs are in proportion with the building and are of high quality and design. In addition, the signs provide direction to customers since this location does not allow any freestanding signs. The proposed color and style of the signs is in keeping with the “Starbucks” corporate identity and does not detract from the existing building and is integrated into the building elevation.

Neighborhood/Community Impact

Staff concludes that the project, as conditioned, will not create a negative community impact. The sign program is compatible with the existing neighborhood and will assist way-finding for patrons of the building.

RECOMMENDATION

Approve the S-Zone Amendment (P-SA2003-9) based on the Findings and Special Conditions of Approval listed below:

FINDINGS

1. The proposed project is categorically exempt from further environmental review pursuant to Class 11, Section 15311 (Accessory Structures – On-premise signs) of the State CEQA Guidelines.
2. As conditioned, the proposed modifications will enhance the exterior of the location because the sign program will have a unifying theme and will provide way-finding to the location.
3. As conditioned, the proposed sign program will not create any adverse community impacts and will not be detrimental or injurious to property or improvements in the vicinity nor to the public health, safety and general welfare:
 - a. Since the program’s design is of an attractive and durable quality and is consistent and has a unifying theme;
 - b. Since the scale of the signs in the context of the site and building is visually appropriate;

SPECIAL CONDITIONS

1. This S-Zone Amendment (P-SA2003-9) approval is for a sign program as depicted on approved plans dated February 26, 2003, and as modified by the approved special conditions of this S-Zone Amendment. (P)

2. This use shall be conducted in compliance with all appropriate local, state and federal laws and regulations. (P)
3. No cabinet signs are allowed, unless associated with a business/corporate logo. (P)
4. The “Starbucks” logo signage shall be removed from all on-premises traffic signs prior to building permit issuance. (P)

(P) = Planning Division

(E) = Engineering Division (Land Development and Public Works)

NOTES TO THE APPLICANT

The following notes pertain to administration of the City codes and ordinances that are not part of the zoning ordinance regulations. The applicant shall not consider these notes as approval from any Department. Additional requirements may be made prior to permit issuance. These notes are provided to assist in the permit process if approval is granted.

PLANNING DIVISION [For further information regarding the following notes please contact Troy Fujimoto at (408) 586-3287]:

1. All plans submitted for Building Permits must provide a list of the project’s Conditions of Approval.

ENGINEERING DIVISION [For further information regarding the following notes please contact Robert Wang at (408) 586-3327]:

1. It is the responsibility of the developer to obtain any necessary encroachment permits or approvals from affected agencies or private parties. Copies of these approvals or permits must be submitted to the City of Milpitas Engineering Division.
2. Prior to building permit issuance, developer must pay all applicable development fees, including but not limited to, plan check and inspection deposit.
3. The developer shall call Underground Service Alert (U.S.A.) at (800) 642-2444, 48 hrs prior to construction for location of utilities.
4. The U.S. Environmental Protection Agency (EPA) has empowered the San Francisco Bay Regional Water Quality Control Board (RWQCB) to administer the National Pollution Elimination Discharge System (NPDES) permit. The NPDES permit requires all dischargers to eliminate as much as possible pollutants entering our receiving waters. Contact the RWQCB for questions regarding your specific requirements at (800) 794-2482. For general information, contact the City of Milpitas at (408) 586-3329.

*4

Sign Program

The City of Milpitas, CA

1541 California Circle / Dixon Landing

January 13, 2003

Project Directory

Landlord: United Growth
Bill Stevenson Sr.
2239 Moorpark Ave, Suite 102
San Jose, CA 95128
Phone: 650-794-2660
Fax: 650-794-2669

Signage Architect: Tait & Associates, Inc.
1001 Galaxy Way, Suite 304
Concord, CA 94520
Phone: 925-680-6800 ext. 110
Fax: 925-680-7878

Criteria & Objectives

To promote the quality of design desired for this project, this document will define criteria for the design, implementation and regulation for the future tenants located in Milpitas, CA. Signage of a high quality design and material using appropriate colors is considered an integral part of the image and success of this center.

The tenants may implement any or all of the sign types outlined herein in accordance with this criteria. All signage must comply with the City of Milpitas zoning ordinances, unless otherwise noted within this Sign Program document. All building design and implementation shall be coordinated through this document to provide a consistent and comprehensive design character. To the extent that this document may require more restrictive controls over the project's design, this document shall control. The City of Milpitas Planning Department shall grant all necessary approvals required by this document, and all approvals required by this document must be in writing.

The intent of the Sign Program is to ensure that signage for the project is designed and executed in a manner which will achieve the following objectives, while providing superlative project identification.

Exterior Signing: The objective for the exterior signing is:

- To provide concise identity and information for the tenants and consumer using the site, while avoiding visual competition with the building's aesthetic or the site landscaping.
 - To produce creative signage in good taste that will enhance the project's image while complementing the architectural and landscape design.
 - To provide functional signage to effectively serve the tenant's needs, providing proper identification of their business identity.
 - To expedite the review and approval of the project's signage by providing guidelines and criteria that explain acceptable standards for the signage within this center.
-

Restrictions

The following are prohibited, along with restrictions described in the City's Sign Ordinance:

- No sign shall revolve, rotate, move or create the illusion or movement, rotation or revolvment, or have any visible moving, revolving or rotating surfaces or parts. (Ord. 124.10, 6/20/78; modified by Ord. 124.25, 4/4/00)
 - Portable and "A" frame signs with the exception of public service signs and open house directional signs are not permitted. (Ord. 124.15, 4/3/90)
 - No sign shall be placed on, above or attached to any building roof (above gutter line); above or on top of any marquee; or on, above, made a part of or attached to any parapet and no part of any parapet of any building shall be part of any sign. (Ord. 124.8, 9/17/74; Ord. 124.10, 6/20/78)
 - Provided however, that the Planning Commission, at the time of site and architectural review of the building plans, may approve a sign which constitutes an integral part of a roof or marquee if it finds that the architectural style of said sign is designed with an intent and purpose to relate said sign to the architectural style of the main building. (Ord. 124.8, 9/17/74; Ord. 124.10, 6/20/78)
 - Off site signs are prohibited (Ord. 124.10, 6/20/78; Ord. 124.23, 6/15/99)
 - No merchandise shall be displayed and no person shall mark, post, paste, paint, print, nail, tack, or otherwise fasten or leave a card, banner, handbill, sign, sticker, poster, or advertisement or notice of any kind or cause the same to be done, on any real or personal property including, but not limited to any street, curb, sidewalk, alley, billboard, fence post, tree, pole, hydrant, bridge, real property or personal property or other structure within the corporate limits of the City of Milpitas, except as required by law. (Ord. 124.10, 6/20/78)
-

General Provisions and Specifications

The City of Milpitas Planning Department, in conjunction with United Growth's internal review procedures shall administer the project Sign Program. Sign permit applications and instructions concerning required exhibits are available from the City of Milpitas. No sign shall be installed without the approval of United Growth and the City of Milpitas Planning/Building Department.

- Tenant signs shall be of high graphic quality, but also designed in a creative manner that is compatible with and complementary to the surrounding facades. Sign fabrication work shall be of excellent quality.
 - Tenant logos, corporate identities and/or images denoting the type of business and services shall be encouraged. The sign copy, color, size and design of the aforementioned shall be in accordance with this document and approved by the City of Milpitas, except in the case of tenants whose design, colors, size and sign criteria are part of a nationally recognized image. Letter heights and logos, where specified, shall be determined by measuring the normal capital letter of a font exclusive of swashes, ascenders and descenders.
 - Wall signs shall be affixed without visible means of attachment unless attachments make an intentional design statement and are an integral part of the design.
 - Tenant shall submit or cause to be submitted prior to fabrication at least (4) copies of detailed drawings, in full color, including all lettering and/or graphics to the City of Milpitas Planning Department. The tenants shall obtain all permits for signs and their installation, prior to installation. The tenant shall be responsible for the fulfillment of all requirements and specifications. All signs shall be constructed, installed and maintained at tenant's expense.
 - The tenant's sign contractor shall repair any damage to the building caused by their work. Damage to the structure that is not repaired by the sign contractor shall become the tenant's responsibility to correct. The tenant shall be fully responsible for the work of the tenant's sign contractor and shall indemnify, defend and hold the Owner harmless from damages or liabilities.
-

General Provisions and Specifications - Continued

The total aggregate area of all signs permitted on any building site or property shall not exceed one (1) square foot of sign for each (1) lineal foot of building perimeter on the subject parcel or not exceed two (2) square feet of sign for each one (1) lineal foot of public street frontage, at the applicant's discretion. (Ord. 124.20,6/20/78)

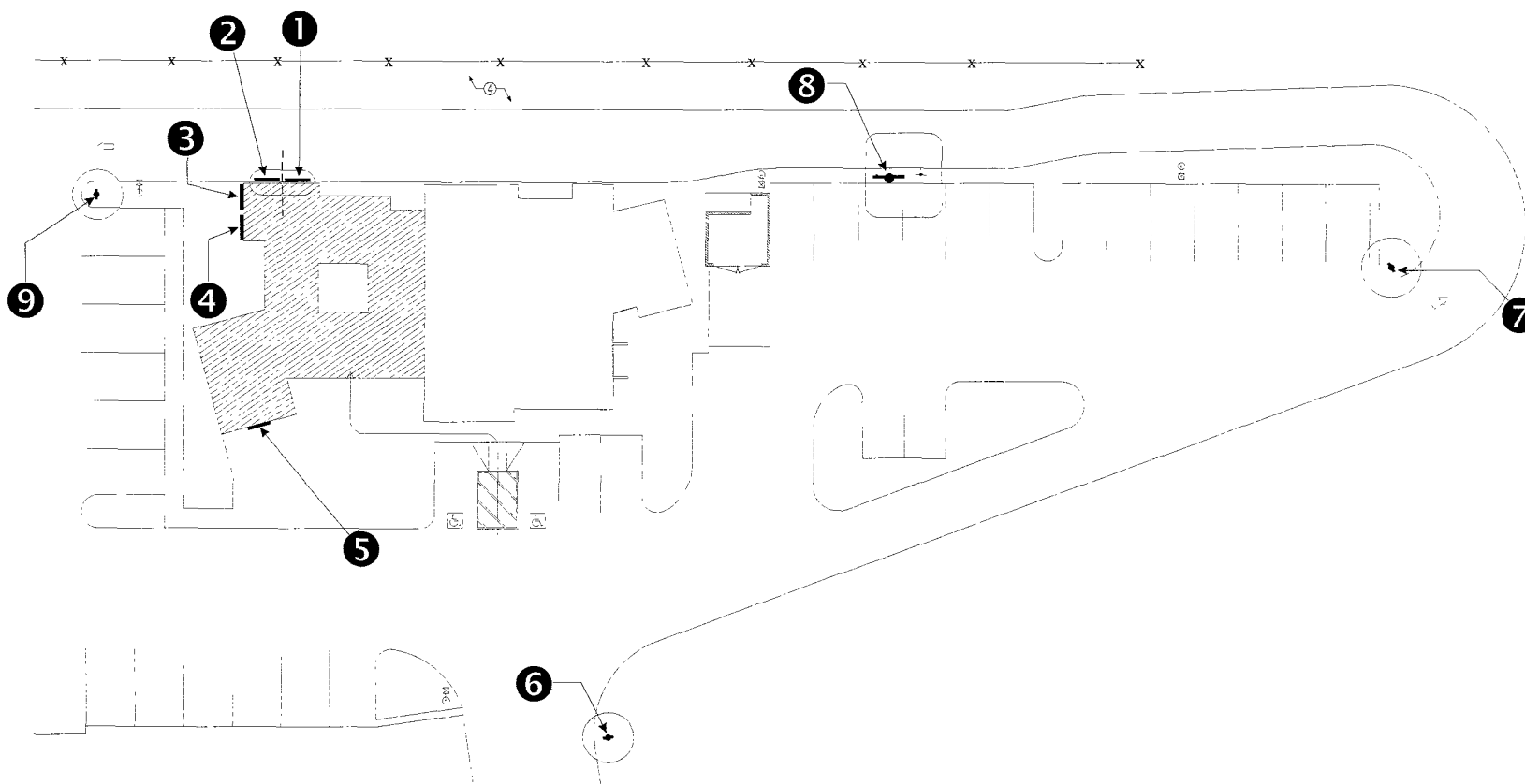
- For buildings or uses containing more than one (1) business, the allowable sign are as defined above shall be distributed to each business proportionately to the floor area of the subject business to the total floor area for all leasable structures on the parcel or site. (Ord. 124.10,6/20/78; Ord. 124.23,6/15/99)

In considering the appropriateness of the design proposed for any building sign as proved in this Sign Program, the following criteria shall be utilized by United Growth, the City of Milpitas Planning Commission, Planning Commission Subcommittee and Planning staff: (Ord. 124.20,9/15/98)

- The relationship of the sign to the space on the building where the sign is to be located.
 - Relationship of the sub-space on which the sign will be located to the total building environment.
 - Compatibility of materials,, architecture, design, and continuity with other signs on the building.
 - Illumination of the sign as it relates to other signs on the subject building.
 - The proximity of the sign to residential districts.
 - Relationship of the height of the sign to the height of the building at that location.
 - Density of other signs in the vicinity of the subject sign on or off of the subject parcel.
 - Impact of other signs in the vicinity on the subject sign.
 - And other such factors that United Growth, Planning Commission, Planning Commission Subcommittees and Planning staff shall determine as relating to the impact of the sign to the general environment. (Ord. 124.20,9/15/98; Ord. 124.10 6/20/78)
-

Construction Specifications and Misc. Requirements

- Impact resistive plastic (Acrylite SG or equivalent) shall be used on all internally illuminated signs utilizing plastic sign faces. (Ord. 124.11,6/5/79)
 - Whenever a plastic internally illuminated sign face, advertising copy or message becomes damaged and is to be replaced said sign face shall be replaced with a sign face constructed impact resistive plastic (Acrylite SG or equivalent). (Ord. 124.13,5/6/80)
 - All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition. All bolts, fasteners, clips, etc., Shall be painted to match adjacent surface.
 - When a sign is removed, either for replacement or on termination of the lease, the tenant shall leave the building exterior in good condition, normal wear and tear expected. Any holes caused by the removal of the tenant's sign(s) shall be repaired and painted to match the adjacent surface. It is the responsibility of the tenant to ensure that all signs are removed from a tenant space within ten (10) day of vacating space.
 - The tenant is required to maintain their signs in a first class condition and replace defective lights and/or components as necessary.
 - Contractors installing signs shall be registered in the State of California, and must have a current City of Milpitas Business License. All work shall be done in accordance with the City of Milpitas minimum standards. Each contractor must have valid and current Workman's Compensation Insurance.
-



SITE PLAN

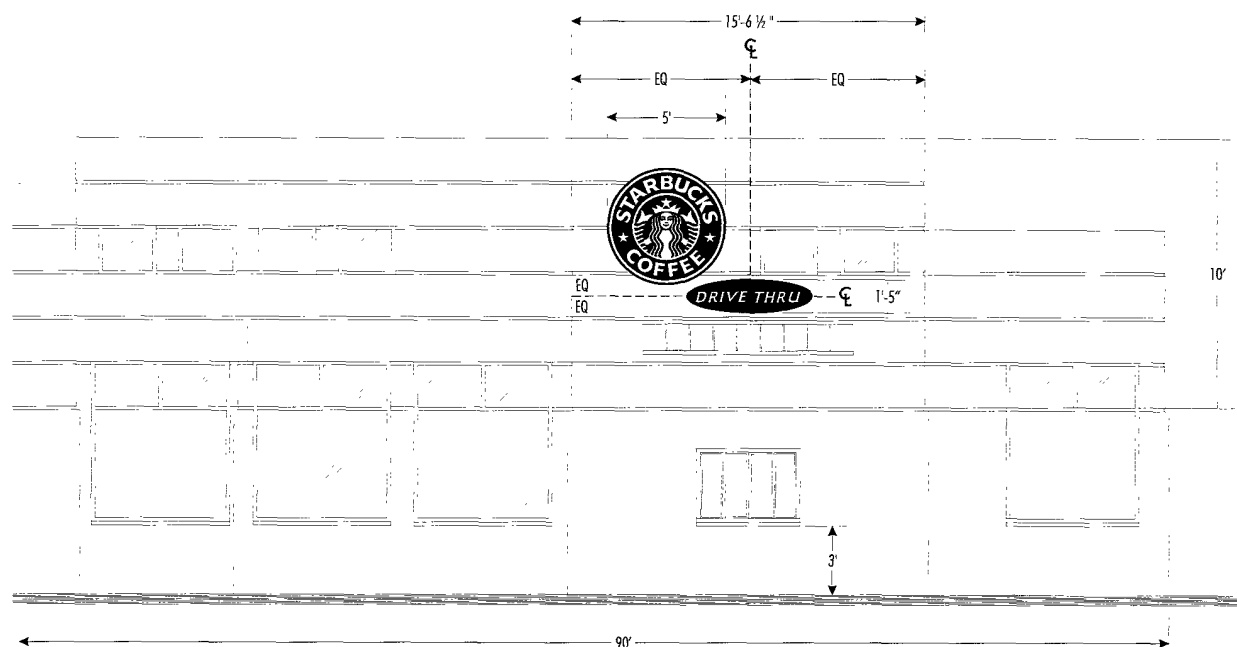
© 2002 SignResource
 This document reflects trade secrets and confidential business information,
 and may not be copied, published, or disseminated in any manner without
 the prior express written approval of SignResource. All rights reserved,
 including patent, trademark and copyrights.

CLIENT	STARBUCKS	
LOCATION	MILPITAS	
DESCRIPTION	SITE PLAN	
PART#	AS NOTED	DATE 01-03-03
DRAWN BY	E. POWELL	CHECKED
SCALE	NOT TO SCALE	
DATE	REVISION	BY
A		
C	02-07-03 S640 NON ILLUMINATED	EJP
D	02/11/03 REVISED SIGN #6 TO VINYL	HA
A	02/12/03 REPLACE LOGO W/ GREEN VINYL	HA
SPECIFICATIONS		
SIGN 1, 3: P/N #SBZ0016 60" ILLUMINATED SINGLE FACE LOGO DISK WALL SIGN		
SIGN 2, 4: TAG# S640 NON ILLUMINATED SINGLE FACE DRIVE THRU OVAL WALL SIGN		
SIGN 5: P/N #SB0048AL00 48" ILLUMINATED SINGLE FACE LOGO DISK WALL SIGN		
SIGN 6: S628 NON ILLUMINATED DOUBLE FACE DIRECTIONAL DRIVE THRU SIGN		
SIGN 7: S628 NON ILLUMINATED DOUBLE FACE DIRECTIONAL DRIVE THRU SIGN		
SIGN 8: S608 FREE STANDING MENU BOARD		
SIGN 9: S628 NON ILLUMINATED DOUBLE FACE DIRECTIONAL DRIVE THRU SIGN		
DRAWING NUMBER	PAGE	REVISION
STBG 119	1 OF 12	F



SignResource

6135 District Blvd. • Maywood, CA 90270
800.423.4283 • Fax 323.560.7143
Website: www.signresource.net



WEST ELEVATION

SIGN# 1, 2

CLIENT		STARBUCKS	
LOCATION		MILPITAS, CA	
DESCRIPTION		WEST ELEVATION	
PART#	AS NOTED	DATE	01-03-03
DRAWN BY		E. POWELL	CHECKED
SCALE		3/16" = 1'	
DATE	REVISION	BY	
02-07-03	S640 NON ILLUMINATED	EJP	
02/11/03	REVISED SIGN #6 TO VINYL	HA	
02/12/03	REPLACE LOGO W/ GREEN VINYL	HA	

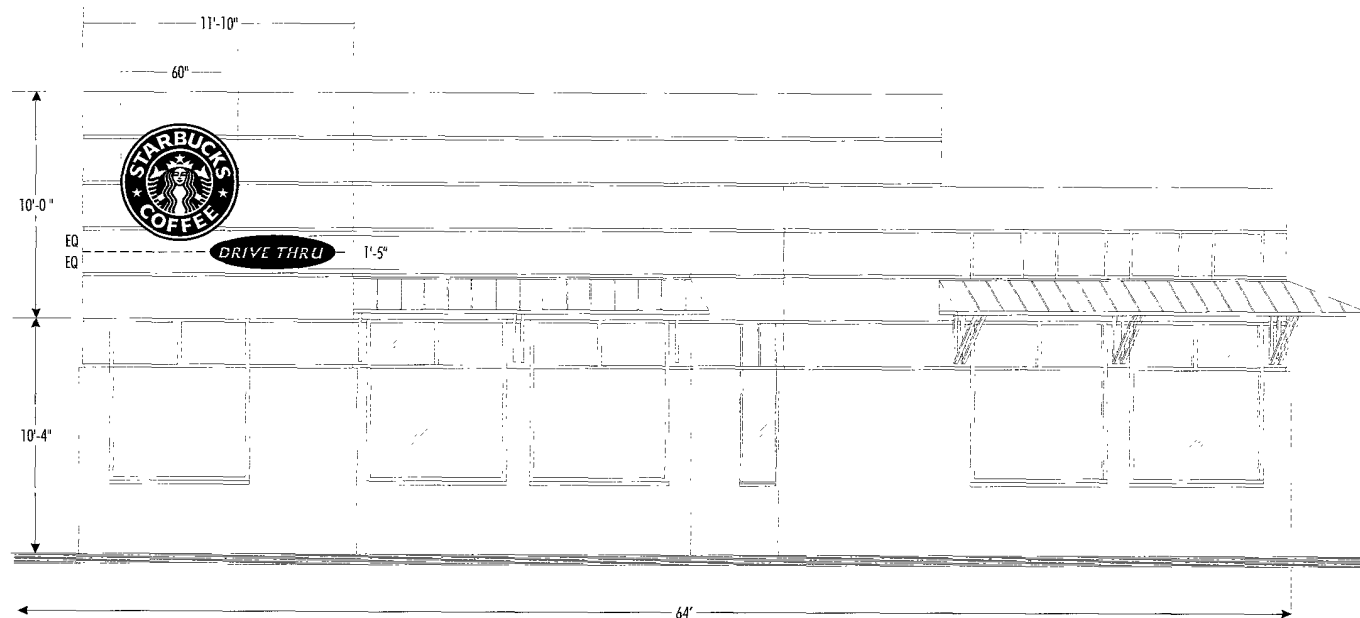
SPECIFICATIONS

SIGN 1: P/N #SBZ0016
60" ILLUMINATED SINGLE FACE LOGO DISK
WALL SIGN

SIGN 2: TAG# S640
NON ILLUMINATED SINGLE FACE DRIVE THRU
OVAL WALL SIGN

© 2002 SignResource
This document reflects trade secrets and confidential business information,
and may not be copied, published, or disseminated in any manner without
the prior express written approval of SignResource. All rights reserved,
including patent, trademark and copyrights.

DRAWING NUMBER	PAGE	REVISION
STBG 119	2 OF 12	F



SOUTH ELEVATION

SIGN# 3, 4

CLIENT	STARBUCKS		
LOCATION	MILPITAS, CA		
DESCRIPTION	SOUTH ELEVATION		
PART#	AS NOTED	DATE	01-03-03
DRAWN BY	E. POWELL	CHECKED	
SCALE	3/16" = 1'		

DATE	REVISION	BY
B		
02-07-03	S640 NON ILLUMINATED	EJP
02/11/03	REVISED SIGN#6 TO VINYL	HA
02/12/03	REPLACE LOGO W/ GREEN VINYL	HA

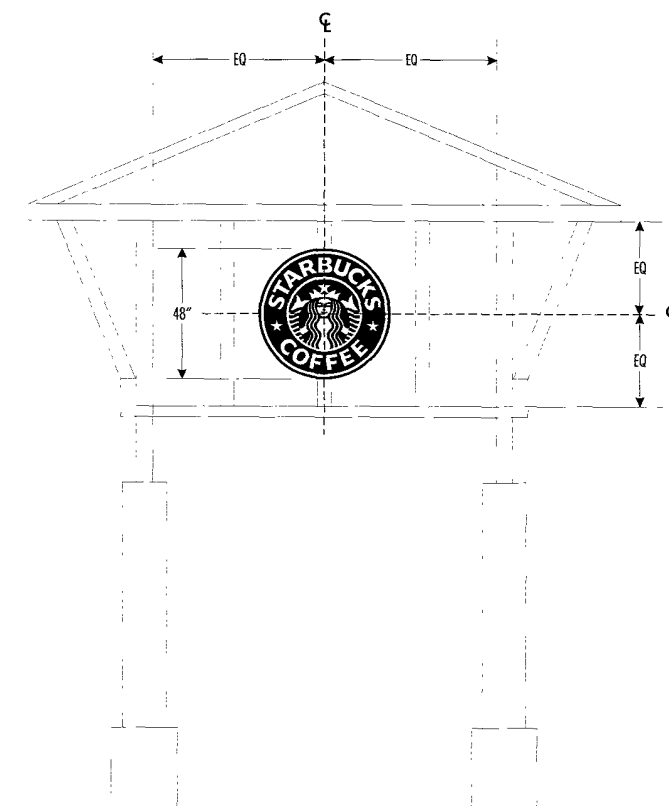
SPECIFICATIONS

SIGN 3: P/N #SBZ0016
 60" ILLUMINATED SINGLE FACE LOGO DISK
 WALL SIGN

SIGN 4: TAG# S640
 NON ILLUMINATED SINGLE FACE DRIVE THRU
 OVAL WALL SIGN

© 2002 SignResource
 This document reflects trade secrets and confidential business information,
 and may not be copied, published, or disseminated in any manner without
 the prior express written approval of SignResource. All rights reserved,
 including patent, trademark and copyrights.

DRAWING NUMBER	PAGE	REVISION
STBG 119	3 OF 12	F



EXISTING CANOPY ELEVATION AT BUILDING ENTRANCE

SIGN# 5

CLIENT	STARBUCKS		
LOCATION	MILPITAS, CA		
DESCRIPTION	CANOPY ELEVATION		
PART#	AS NOTED	DATE	01-03-03
DRAWN BY	E. POWELL	CHECKED	
SCALE	NOT TO SCALE		

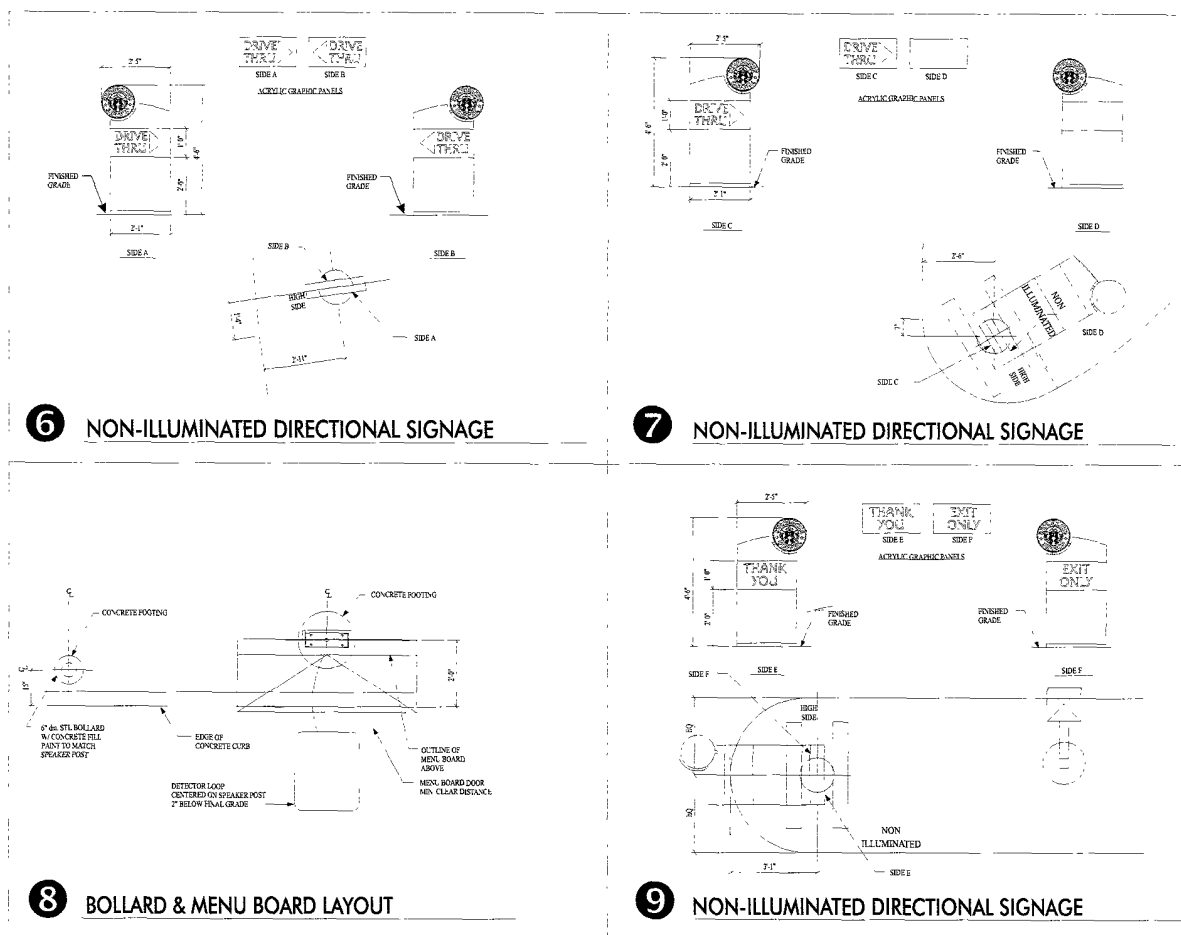
DATE	REVISION	BY
B		
C	02-07-03 S640 NON ILLUMINATED	EIP
D	02/11/03 REVISED SIGN #6 TO VINYL	HA
A	02/12/03 REPLACE LOGO W/ GREEN VINYL	HA

SPECIFICATIONS

SIGN 5: P/N #SB0048AL00
 48" ILLUMINATED SINGLE FACE LOGO DISK
 WALL SIGN

© 2002 SignResource
 This document reflects trade secrets and confidential business information,
 and may not be copied, published, or disseminated in any manner without
 the prior express written approval of SignResource. All rights reserved,
 including patent, trademark and copyrights.

DRAWING NUMBER	PAGE	REVISION
STBG 119	4 OF 12	F



CLIENT	STARBUCKS		
LOCATION	MILPITAS		
DESCRIPTION	DRIVE THRU ELEVATIONS		
PART#	AS NOTED	DATE	01-03-03
DRAWN BY	E. POWELL	CHECKED	
SCALE	NOT TO SCALE		
	DATE	REVISION	BY
	B		
	02-07-03	S640 NON ILLUMINATED	EJP
	02/11/03	REVISED SIGN #6 TO VINYL	HA
	02/12/03	REPLACE LOGO W/ GREEN VINYL	HA

SPECIFICATIONS

SIGN 6: S628
NON ILLUMINATED DOUBLE FACE DIRECTIONAL
DRIVE THRU SIGN

SIGN 7: S628
NON ILLUMINATED DOUBLE FACE DIRECTIONAL
DRIVE THRU SIGN

SIGN 8: S608
FREE STANDING MENU BOARD

SIGN 9: S628
NON ILLUMINATED DOUBLE FACE DIRECTIONAL
DRIVE THRU SIGN

© 2002 SignResource
This document reflects trade secrets and confidential business information,
and may not be copied, published, or disseminated in any manner without
the prior express written approval of SignResource. All rights reserved,
including patent, trademark and copyrights.

DRAWING NUMBER	PAGE	REVISION
STBG 119	5 OF 12	F

SIGN# 6,7,8,9



SignResource

6135 District Blvd. • Maywood, CA 90270
800.423.4283 • Fax 323.560.7143
Website: www.signresource.net



FRONT ELEVATION

10"



PROFILE

EXISTING WALL

1/4" MOUNTING BOLTS
PROVIDED BY INSTALLER
(MIN 4 PER SIGN)

5'-0"

PENDING CUSTOMER APPROVAL

SIGN# 1, 3

Signature

Date

CLIENT	STARBUCKS		
LOCATION	MILPITAS, CA		
DESCRIPTION	ILLUMINATED WALL SIGN		
PART#	SBZ0016	DATE	01-02-03
DRAWN BY	E. POWELL	CHECKED	
SCALE	3/4" = 1'		
DATE	REVISION	BY	
01-28-03	UPDATE GRAPHIC	EJP	
02-07-03	S640 NON ILLUMINATED	EJP	
02/11/03	REVISED SIGN#6 TO VINYL	HA	
02/12/03	REPLACE LOGO W/ GREEN VINYL	HA	

SPECIFICATIONS

60" ILLUMINATED WALL SIGN:

- .063" X 9 3/4" ALUMINUM RETURNS
PAINTED CARDINAL 6402-1701 SEMI
GLOSS BLACK
- .090" ALUMINUM BACKING
- HIGH OUTPUT FLOURESCENT LAMPS
UL LISTED
- .177" WHITE ACRYLIC FACE
- 2" BLACK TRIM CAP

FIRST SURFACE DECORATION:

- 3M #3630-76 HOLLY GREEN VINYL
- 3M #3630-22 BLACK VINYL

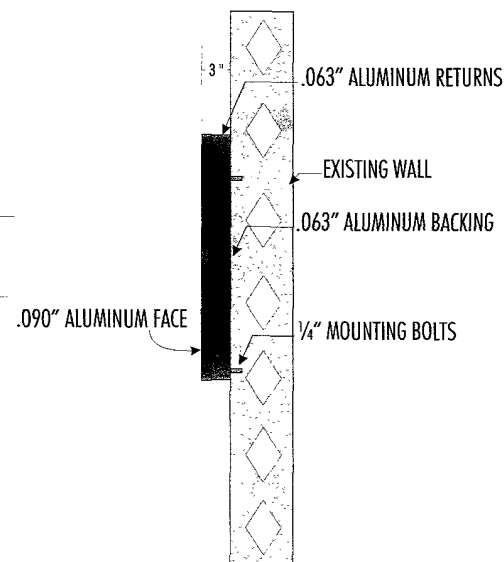
© 2002 SignResource

This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.

DRAWING NUMBER	PAGE	REVISION
STBG 119	6 OF 12	F



Front View



Side View

Notes:
 Square footage calculated by drawing a rectangle around complete sign.



Tag Number	F	H	I	J
S640	1'-5"	5 1/2"	5'-2"	4'-3 1/2"
	1'-6 1/2"	6 1/2"	6'-0"	5'-0"
	1'-10"	7 1/2"	6'-10 1/2"	5'-9"
	2'-1"	8 1/2"	7'-9"	6'-6"

SIGN# 2, 4

CLIENT	STARBUCKS		
LOCATION	MILPITAS, CA		
DESCRIPTION	NON ILLUMINATED WALL SIGN		
PART#	AS NOTED	DATE	01-02-03
DRAWN BY	E. POWELL	CHECKED	
SCALE	3/4" = 1'		
DATE	REVISION	BY	
01-28-03	UPDATE GRAPHIC	EIP	
02-07-03	S640 NON ILLUMINATED	EIP	
02/11/03	REVISED SIGN #6 TO VINYL	HA	
02/12/03	REPLACE LOGO W/ GREEN VINYL	HA	

SPECIFICATIONS

NON ILLUMINATED WALL SIGN:

- .063" X 3" ALUMINUM RETURNS
- PAINTED CARDINAL 6402-1701 SEMI GLOSS BLACK
- .090" ALUMINUM FACE
- 1" TRIM CAP PAINTED BLACK

FIRST SURFACE DECORATION:

- 3M #3630-22 BLACK VINYL
- WHITE CARDINAL 6407-7217 FLAT POLYURETHANE METAL PAINT

© 2002 SignResource
 This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.

STANDARD DRAWING NUMBER		REVISION
STBG 107		C
DRAWING NUMBER	PAGE	REVISION
STBG 119	7 OF 12	F

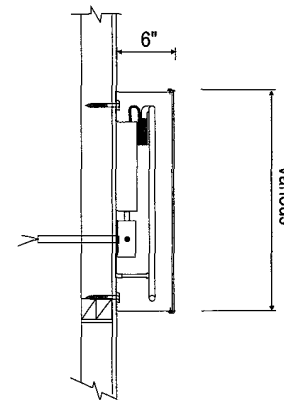
SIGN# 5



Front View (36")



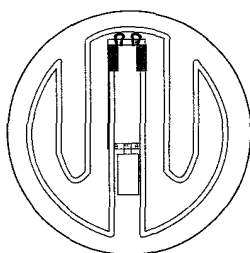
Side View (36")



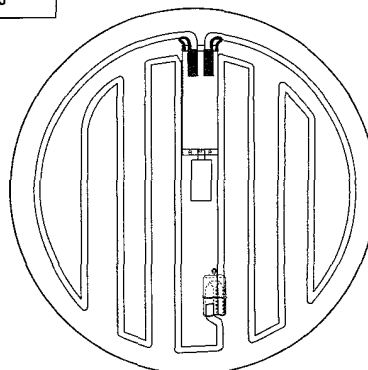
Section View (various)



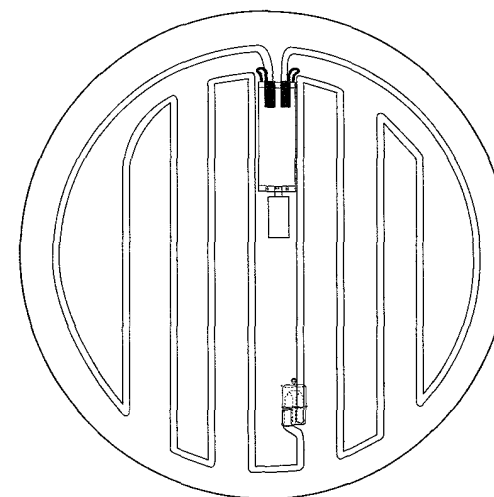
Tag Number	Dia.	Sq.Ft.	Trans.Size	Volt	Amps
S351	24"	3.14	4000/30	120	1.20
S352	36"	7.07	7500/30	120	2
S353	48"	12.56	9000/30	120	2.3



Open View Neon Layout (24")
Scale: 1" = 1' - 0"



Open View Neon Layout (36")
Scale: 1" = 1' - 0"



Open View Neon Layout (48")
Scale: 1" = 1' - 0"

PENDING CUSTOMER APPROVAL

Signature

Date



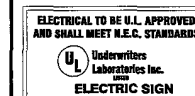
6135 District Blvd. • Maywood, CA 90270
800.423.4283 • Fax 323.560.7143
Website: www.signresource.net

CLIENT	STARBUCKS COFFEE		
LOCATION	VARIOUS		
DESCRIPTION	SINGLE FACE WALL MOUNT LOGO DISK		
PART#	S80048AL00	DATE	05/14/02
DRAWN BY	H. ABURTO	CHECKED	
SCALE	1" = 1'		
DATE	REVISION	BY	
02-07-03	S640 NON ILLUMINATED	EJP	
02/11/03	REVISED SIGN #6 TO VINYL	HA	
02/12/03	REPLACE LOGO W/ GREEN VINYL	HA	

SPECIFICATIONS

- WALL MOUNT LOGO DISK:**
- .090" ALUMINUM BACKING
 - 6" X .063" ALUMINUM RETURNS PAINTED SATIN FINISH BLACK POLYURETHANE
 - BRLITE #4500 OR EGL 8300 WHITE NEON 30 MA SELF CONTAINED TRANSFORMER
 - .177" WHITE ACRYLIC FACE
 - 1" BLACK TRIMCAP W/SQUARE HEAD SCREWS

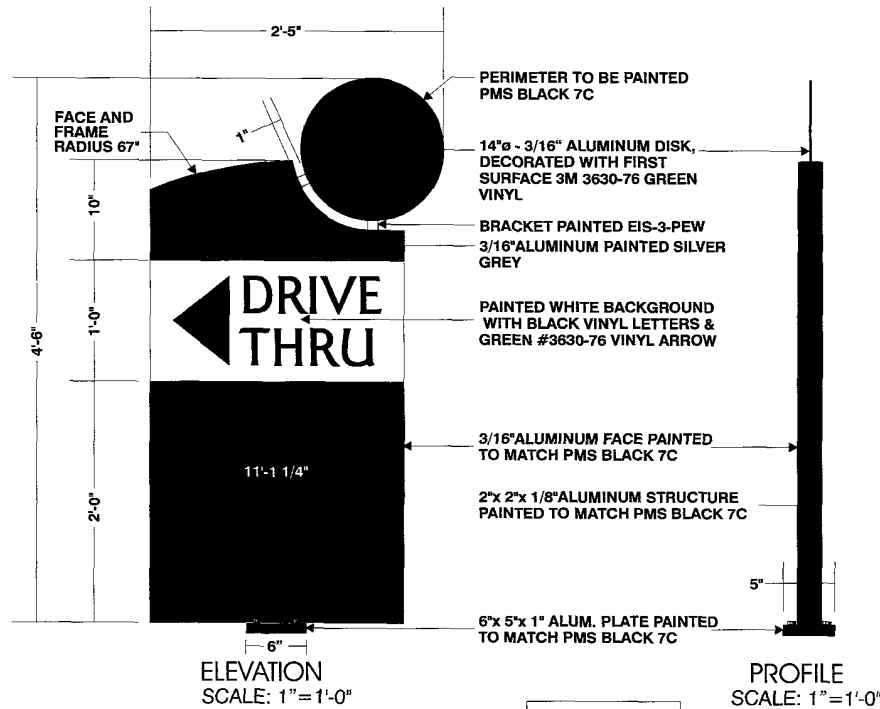
- FIRST SURFACE DECORATION:**
- 3630-76 HOLLY GREEN VINYL
 - 3630-22 BLACK VINYL



© 2002 SignResource
This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.

STANDARD DRAWING NUMBER		REVISION
STBG 074		A
DRAWING NUMBER	PAGE	REVISION
STBG 119	8 OF 12	F

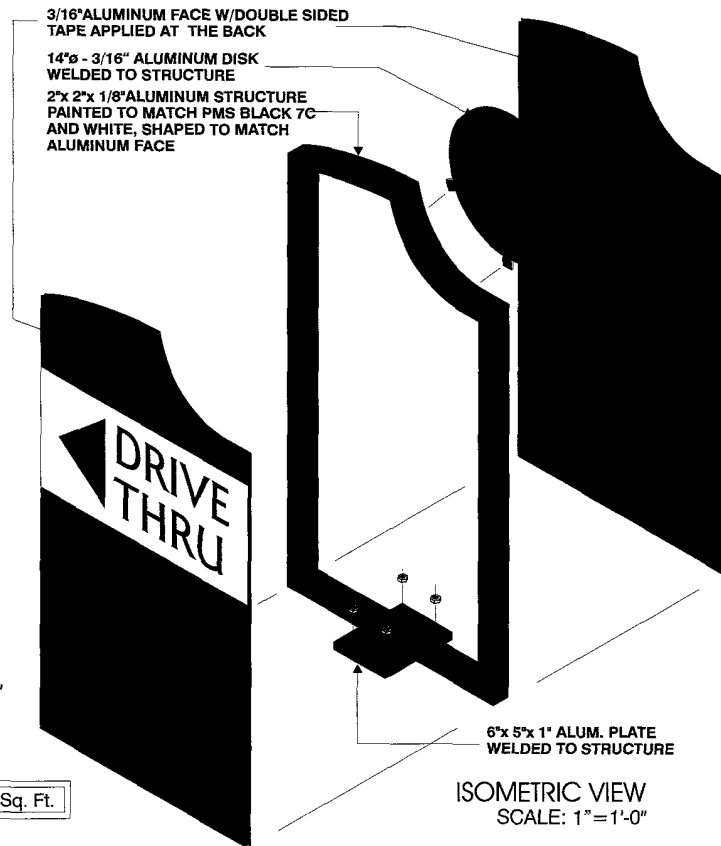
54" D/F DRIVE THRU NON-ILLUMINATED
DIRECTIONAL SIGN W/ LOGO DISK



OTHER SIDE
NOT TO SCALE

SQUARE FOOTAGE

Visual text 3.79 Sq. Ft.



ISOMETRIC VIEW
SCALE: 1"=1'-0"

DRAWING # PE00503A

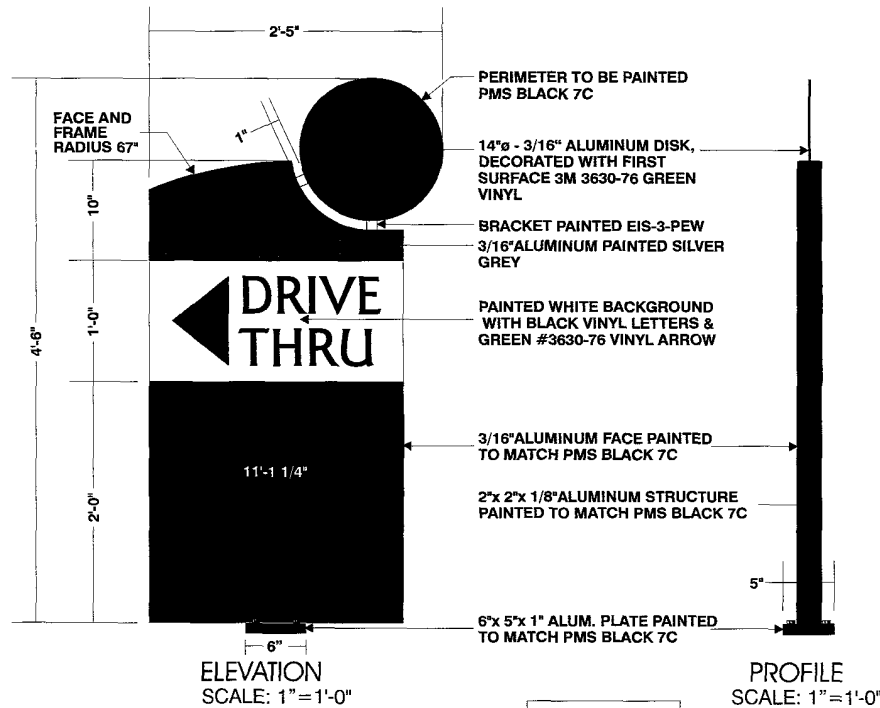
FOR OTHER POSSIBLE VERBAGE SEE
DRAWING PE00501A1
CONCRETE BASE PLAN AS PER DRAWING PE00518A

SIGN# 6

© 2002 SignResource
This document reflects trade secrets and confidential business information,
and may not be copied, published, or disseminated in any manner without
the prior express written approval of SignResource. All rights reserved,
including patent, trademark and copyrights.

STANDARD DRAWING NUMBER		REVISION
Pe00 503		A
DRAWING NUMBER	PAGE	REVISION
STBG 119	9 OF 12	F

54" D/F DRIVE THRU NON-ILLUMINATED
DIRECTIONAL SIGN W/ LOGO DISK



OTHER SIDE
NOT TO SCALE

SQUARE FOOTAGE

Visual text 3.79 Sq. Ft.



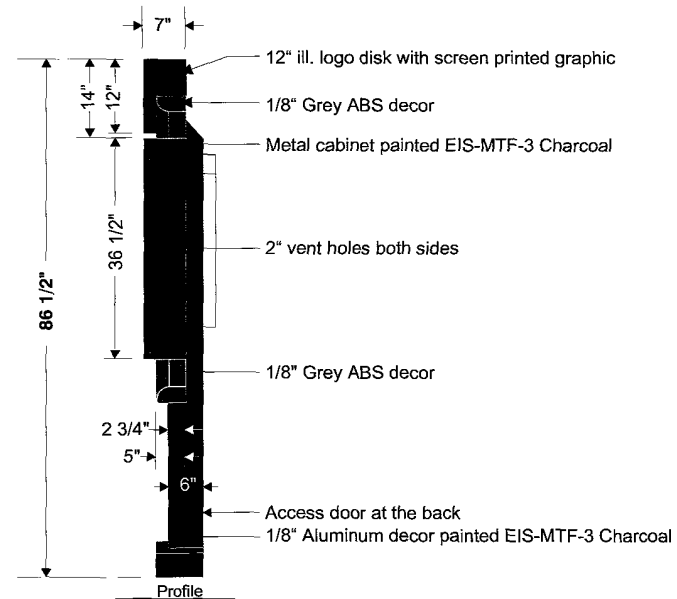
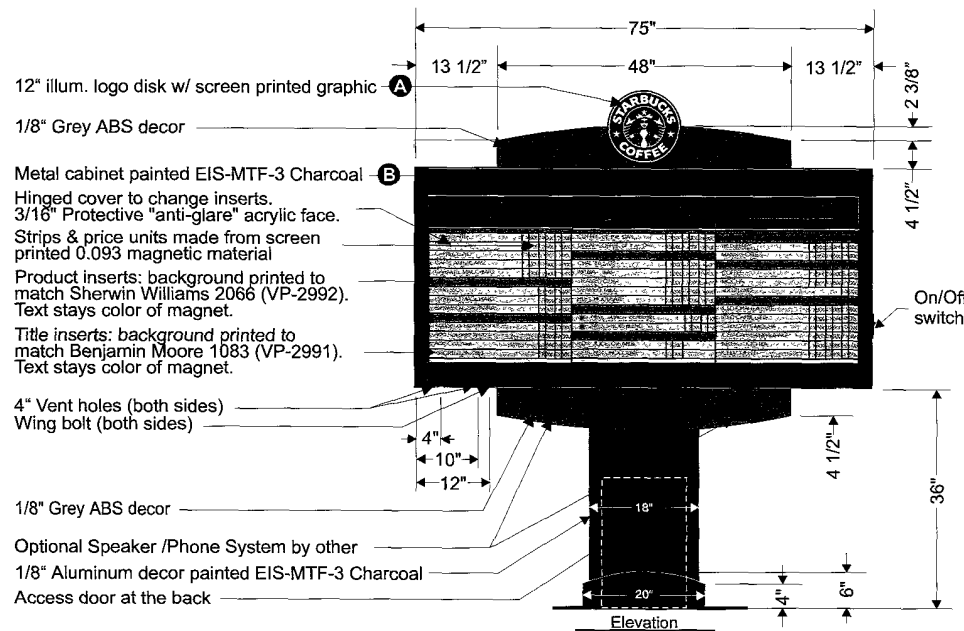
DRAWING # PE00503A

FOR OTHER POSSIBLE VERBAGE SEE
DRAWING PE00501A1
CONCRETE BASE PLAN AS PER DRAWING PE00518A

SIGN# 7

© 2002 SignResource This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.		
STANDARD DRAWING NUMBER Pe00 503		REVISION A
DRAWING NUMBER STBG 119	PAGE 10 OF 12	REVISION F

DRIVE-THRU FREESTANDING MENU BOARD LAYOUT SPECIFICATIONS



SPECIFICATIONS:

- A** Internally illuminated logo disk. Cabinet to be 7" deep built-in 1/8" Grey ABS decor, Faces to be 3/16" White acrylic with 3/4" Black Sylvatrim Trimcap retainer edging. Starbucks logo silk screened 2 colors on first surface. (Black #GE-111 & Green #GE-5450)
- B** Waterproof metal cabinet fabricated with 20 Ga. sheet metal side & 24 Ga. sheet metal backing with hinged cover to change inserts, 3/16" Protective "anti-glare" acrylic face. Internally illuminated by two F72T12/HO/DL fluorescent lamps placed at top & bottom of the sign. All metal work to be painted EIS-MTF-3 Charcoal. Power with 772 AT ballast located inside cabinet.
- C** Mounted on wall with (6) 1/4" Tapcon screws.
- D** All screws must be Robertson square head.
- E** Sign must be approved by the National Electrical Code, Underwriters Laboratory, CSA, and all applicable local codes.



Tag Number	Sq.Ft. ¹	Sq.Ft. ²	Volts	Amps
S608	14.3	27.8	120	3.8

1: Figured as illuminated menu & logo disk
2: Figured as complete signage

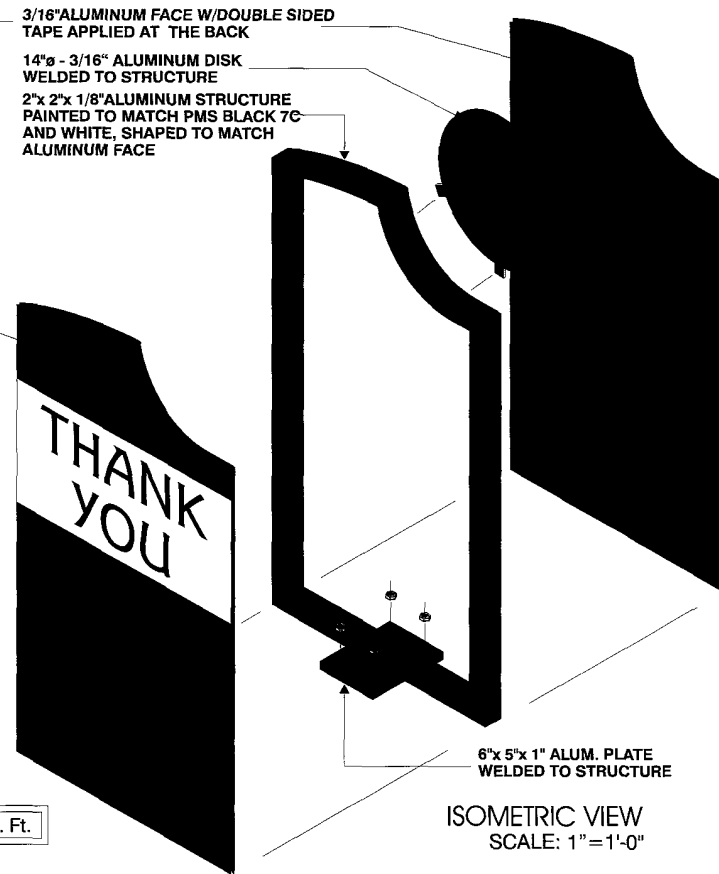
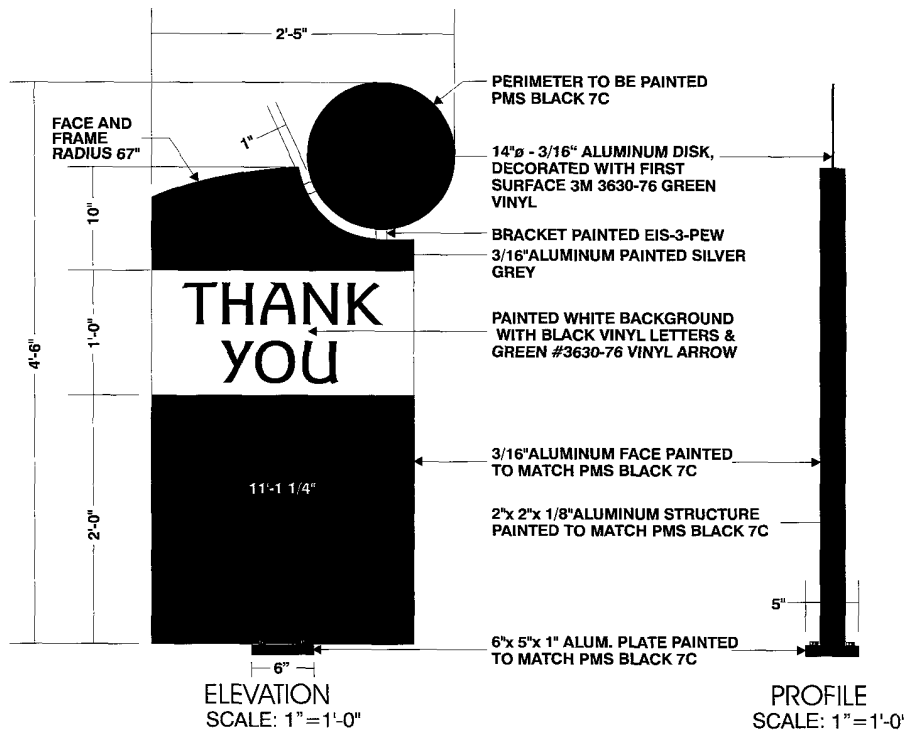
© 2002 SignResource

This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.

STANDARD DRAWING NUMBER		REVISION
Pe00 505		A
DRAWING NUMBER	PAGE	REVISION
STBG 119	11 OF 12	F

SIGN# 8

54" D/F DRIVE THRU NON-ILLUMINATED
DIRECTIONAL SIGN W/ LOGO DISK



SQUARE FOOTAGE

Visual text 3.79 Sq. Ft.

EXIT ONLY

OTHER SIDE NOT TO SCALE

FOR OTHER POSSIBLE VERBAGE SEE
DRAWING PE00501A1
CONCRETE BASE PLAN AS PER DRAWING PE00518A

DRAWING # PE00503A

SIGN# 9

© 2002 SignResource
This document reflects trade secrets and confidential business information, and may not be copied, published, or disseminated in any manner without the prior express written approval of SignResource. All rights reserved, including patent, trademark and copyrights.

STANDARD DRAWING NUMBER		REVISION
Pe00 503		A
DRAWING NUMBER	PAGE	REVISION
STBG 119	12 OF 12	F